

**April 4, 2012**



## **City Council Committee Report**

**To: Mayor & Council**

**Fr: Heather Kasprick, Deputy Clerk**

**Re: Flash Mob**

### **Recommendation:**

That Council supports the Main Street South street closure between the Kenora Public Library and First Street South on Friday, May 4<sup>th</sup> at 12:00 noon for approximately 15 minutes to allow the students of the Keewatin Patricia District School Board to hold a Pink Day Flash Mob; and further

That the citizens of the City of Kenora come to watch the performance and assist in awareness of eliminating bullying in our City.

### **Background:**

The students of the Keewatin Patricia District School Board in Kenora are planning an event in order to show their dedication in eliminating bullying. The hope is that with this event the students will bring awareness to the issue of bullying and build positive relationships within the community.

The event that the group would like to hold is a "Pink Day Flash Mob". As you are probably aware, flash mobs are becoming increasingly popular throughout North America and take place in random prominent areas of cities. Typically, it is a group of people who assemble suddenly in a public place and perform a song or dance. In this case, because it involves students and a specific purpose, the group is planning the event in advance which would be then called a 'smart mob'.

The group is requesting that the City allow them to close Main Street for approximately 15 minutes between the Kenora Public Library and the corner of Donny B's on Friday, May 4<sup>th</sup> at 12:00 noon. The schools intend to have the students meet under the tent at the Harbourfront and then move up to Main Street and perform their dance for the flash mob. The group would prefer to hold the event on Main Street (rather than Bernier Drive) due to the high profile location and it would bring the maximum exposure to the event. They have also partnered with Donny B's who will be playing the music for the event on their large outdoor sound system and without this specific location, they would need to coordinate a sound system for the event. The group has worked with the OPP and they have agreed to assist with closing the street off and directing traffic.

The group is very excited for this monumental event and how it will potentially build strong positive relationships between the students in the City and bring awareness to the subject of bullying in hopes of eliminating it altogether.

**Budget: N/A**

**Communication Plan/Notice By-law Requirements:**

Public notice of the road closure would be the responsibility of the group and traffic control would be done by the OPP, therefore there is no cost to the City for the event.